



GREEN ECONOMY AND TRADE Training and Experts' Workshop

Dates:

Training: Tuesday-Wednesday, 23-24 May, 2017

Experts' Workshop: Thursday, 25 May 2017

Host Organisation: National Development Agency

Co-Organizer: Ministry of Environment and Tourism

Supported by: Partnership for Action on Green Economy/United Nations Environmental Programme (UN Environment)

Location: Ulaanbaatar, Mongolia

I. BACKGROUND

The 2030 Agenda for Sustainable Development has identified trade as a cross-cutting means of implementation for the Sustainable Development Goals (SDGs). The financial volume of international trade has more than tripled since 2002. Particularly, the share of developing economies' exports in world trade expanded from 26% in 1995 to 44% in 2014. Today, more than half of developing country exports in value-added terms involve global value chains (GVCs).

International trade can be a principal driver of the transition to a Green Economy and opens new opportunities for countries worldwide. The global clean technology market is growing at an annual rate of 4.5% in developed countries and over 10% in a number of emerging economies. It is expected to exceed \$2 trillion by 2020. Similarly, trade can provide market access for sustainably certified products. Moreover, trade plays an important role in allocating global resources more efficiently and in enabling countries to benefit from investment and integration into global value chains of environmental goods and services.

The Parliament of Mongolia approved the National Green Development Policy (NGDP) in 2014 and the Action Plan for NGDP implementation in January 2016. In 2016, to implement the 2030 Agenda, Mongolia launched the Sustainable Development Vision (SDV) along with objectives tailored to the national situation. SDV states that by 2030, Mongolia aspires to be amongst leading middle-income countries based on per capita income.

Mongolia is well positioned to increase its share in the global market for green organic food, tourism service and forestry products since it has abundant natural resources, a great number of livestock and wild nature. It can also produce renewable energy and export to neighboring countries, however the country represents a very small percentage of the global market.



The United Nations Environmental Programme within the framework of PAGE is collaborating with the Government of Mongolia to implement a project to improve the country's competitiveness in the global green trade market and harness green trade opportunities through enhancing knowledge and capacity of the government and businesses, identifying and assessing green trade opportunities in selected sectors and providing specific policy recommendations to stakeholders.

II. TRAINING ON TRADE AND GREEN ECONOMY

Dates: Tuesday and Wednesday

23-24 May 2017

Venue: tbc

Target Audience

- Policy makers involved in developing and setting up policy frameworks for sustainable development, and in particular sustainable trade;
- Private sector/industry representatives, especially SMEs, interested in understanding the economic opportunities from green trade, such as trade in environmental goods and services (EGS) and sustainably certified food and agricultural products;
- Representatives of trade and industry associations including Mongolian National Chamber of Commerce and Industry;
- Civil society representatives with an interest in promoting sustainable development and green trade.

Number of Participants: 80-100

Key Learning Materials:

- Handbook for Trade and Green Economy,
- UN Environment/UNITAR E-learning course on Trade and Green Economy
- Sustainability Toolkit for Trade Negotiators (developed by UN Environment and IISD)
- Materials from UN, WTO and other international organizations
- Mongolia's policy documents

Objectives

- To raise awareness and knowledge about current developments related to green economy and trade;
- Gain knowledge on international trade governance and framework and how it fosters sustainability;
- Identify Mongolia's opportunities, challenges, and enabling conditions to benefit from trade in Environmental goods and service;
- Identify possibilities for greening trade in priority sectors of Mongolia.

Expected results



- Institutional capacities and resources are better identified;
- Knowledge on relationships between green economy and trade is enhanced.
- Using green economy approach to trade policies, company business development and training.
- A network with public and private stakeholders on Green Trade development in Mongolia established and strengthened.

Training contents and method of delivery

The training program consists of six sessions described in the Agenda. Key principles of training method will be a) presentation towards giving participants basic knowledge and principles with elaboration of countries' cases and private sector experiences; b) allowing debates and challenging ideas; c) listening and respecting opinions; d) encouraging and treating learners as active participants; e) equal participation of both genders. Training methods will include, but not limited to trainers' presentations, team and group work and exercises, facilitated group discussion and demonstration by either trainers or participants.

Training evaluation

Follow up questionnaire will be developed and used to evaluate results and get feedback from participants.

TENTATIVE TRAINING AGENDA

DAY 1: Tuesday, 23 May 2017		
8:30-9:00	Registration	
9:00-9:40	Introduction Session	
	<ul style="list-style-type: none"> - Opening and welcome - Purpose of the workshop, - Participants' introduction 	
9:40-10:40	Session One: International Agenda of Trade, Inclusive Green Economy and 2030 Agenda	
	Trade, Inclusive Green Economy and 2030 Agenda for Sustainable Development	UN Environment
	Mongolia's Trade and Development Policies	NDA
10:40-11:00	Discussion: What are the country plans for implementation of SDGs targets on integrating sustainability into international trade?	Facilitator:
11:00-11:20	Coffee Break	
11:20-12:20	Session Two: Nexus between trade, environment and sustainable development	
	Led by the course moderator (based on the e-learning course)	

12:20-13:00	Discussion:	
13:00-14:00	Lunch	
14:00-15:20	Session Three: Sustainability in Trade and Investment Agreements	
15:20-16:00	Discussion:	
16:00-16:20	Coffee Break	
16:20-17:20	Session Four: Sustainability Standards for Agricultural Products: Tools and Best Practices	
	Voluntary Sustainability Standards (Sustainability Map)	International Trade Center
	UNFSS platforms and tools	United Nations Forum for Sustainability Standards (UNFSS)
17:20-17:50	Discussion	
17:50-18:00	Day One Closing	
DAY 2: Wednesday, 24 May 2017		
9:40-11:00	Session Five: Liberalisation of Environmental Goods and Services (EGS)	
	Environmental Goods Agreement and implications to developing countries	UN Environment regional office in Asia
11:00-11:20	Coffee Break	
11:20-12:20	Discussion	
12:20-13:30	Lunch	
13:30-15:00	Session Six: Trade and Green Economy: Developing Country Experience and Good Practices	
	Mongolia's Experience	
15:00-16:00	Discussion	
16:00-16:30	Closing of the Training - Participants' Feedback	



	- Closing Remarks	
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III. EXPERTS' WORKSHOP ON GREEN ECONOMY AND TRADE

Date: Thursday, 25 May 2017

Venue: tbc

Participants

- Policy makers involved in developing and setting up policy frameworks for sustainable development, and in particular sustainable trade. These include, but not limited to:
 - Ministry of Foreign Affairs
 - National Development Agency
 - Ministry of Food, Agriculture and Light Industry
 - Ministry of Environment and Tourism
 - Ministry of Energy
 - Ministry of Road and Transportation
- Representatives of trade and industry associations including Mongolian National Chamber of Commerce and Industry;
- Private sector/industry representatives, especially SMEs, interested in understanding the economic opportunities from trade in environmental goods and services;
- International organisations implementing projects related to sustainable development, green growth and trade;
- Scholars and researchers from academic and research institutions;
- Civil society representatives with an interest in promoting sustainable development and trade.

Objectives

- To discuss Mongolia's green trade opportunities in key sectors:
 - Sustainable agriculture;
 - Sustainable/ green tourism;
 - Environmental Goods and Services (EGS) related to waste treatment, energy efficiency, and natural resource management;
 - Other sectors.
- Current state of trade in green products and service: Private sector cases and examples;
- Identify barriers and challenges to harnessing green trade opportunities in selected sectors, including tariff and non-tariff barriers, knowledge gaps, international and regional trade governance issues;
- Identify possibilities and needs for greening trade in priority sectors of Mongolia;
- Propose next steps for the actions.

Expected results



- Better understanding of the current state of policies, regulations, barriers, and gaps and key findings;
- Priority sectors identified for the baseline study;
- Data and information needed for the baseline study are obtained;
- Key stakeholders identified for knowledge, information and experience sharing;
- Potential partners are identified for collaboration; and
- Project next actions and plans are defined.

TENTATIVE AGENDA

8:30-9:00	Registration/Tea and Coffee	
9:00-9:30	Opening and Welcome	
	Facilitator:	
	- National Development Agency - Mongolia government - PAGE	
9:30-10:30	Session One: Development Policies and Green Trade Opportunities	
	Moderator:	
	Sustainable Development and Green Trade: Opportunities for Developing Countries	UN Environment/PAGE
	Green Trade Opportunities for Mongolia	
	- Bilateral Trade Agreements	MFA
	- Export Opportunities for Mongolian Products and Service (agriculture, tourism, energy)	MFALI, ME, MET, national consultant
10:30-11:10	Open Discussion: How Mongolia Can Benefit from Green Trade	
11:10-11:30	Coffee Break	
11:30-12:30	Session Two: International Trade Opportunities and Benefits	
	Developing Country Experience and Good Practices	UN Environment
	Mongolia's Business Cases: Selected Sectors, Products, Companies	3 cases from Mongolia
12:30-13:00	Open Discussion: What market opportunities exist and what kind of Mongolian green products/service are available or can be developed for export?	
13:00-14:00	Lunch	
14:00-15:00	Panel Discussion: Barriers and Challenges to Harness Green Trade Opportunities in Key Selected Sectors in Mongolia	



	<p>Tariff and Non-tariff Barriers, International and Regional Trade Governance Issues</p> <p>Regulatory Environment, National Standards, and Certification Issues</p> <p>Barriers and Challenges to Harness Green Export Opportunities</p> <p>Institutional Capacity Issues</p>	<p>Mongolian Government; research institutions</p> <p>Mongolian National Chamber of Commerce and Industry</p> <p>Private Sector Representatives</p> <p>International Organisations</p>
15:00-16:00	<p>Feedback and Discussion:</p> <p>Do we have appropriate national standards and certification to benefit from export?</p> <p>What agency/association should play a role in green certification? What are their institutional capacities?</p> <p>What support is needed for green export-oriented companies as well as products and service development</p>	
15:30-16:00	<p>Closing</p> <ul style="list-style-type: none"> - Wrap Up and Next Actions - Closing Remarks 	<p>UN Environment</p> <p>NDA</p>

IV. ORGANISING COMMITTEE

The National Development Agency will be the host and key organizer of the training and experts' workshop. The Ministry of Environment and Tourism will be a co-organiser of the activities. The Technical Committee for the Green Trade Project of PAGE, established at the National Development Agency should provide advice on agenda contents, presenters, participants and outputs.

The Technical Committee Chair and Membership:

Chair: A. Munkhbold, Director of the Division of Research, NDA

Deputy Chair: T. Bulgan, Director General, Green development policy and planning, MET

Members:

- Z. Battushig, Adviser of the Department of Foreign Trade and Economic Cooperation, Ministry of Foreign Affairs
- S. Regzedmaa, Senior officer for wool and cashmere issues, Department of light industry policy coordination, Ministry of Food, Agriculture and Light Industry
- Yo. Enkhtuya, Senior officer, Policy and planning department, Ministry of Energy
- T. Battsetseg, Officer for transportation and logistics, Department of Policy and Planning, Ministry of Road and Transportation
- S. Altantsetseg. UN PAGE National Coordinator, Mongolia



Secretary: S. Namjilmaa, Senior officer, Department of sectoral policy coordination,
NDA