

Sustainable FDI characteristics

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Stakeholders:

- Negotiators of international investment agreements
- Host country governments and IPAs seeking to attract sustainable FDI
- Home country government supporting their firms to invest abroad
- Arbitrators in international investment disputes
- Intergovernmental organizations seeking to develop their own guidelines
- Global business associations seeking to provide guidance to members
- Private institutional investors seeking to provide guidance to clients
- Industry associations seeking to provide guidance to members
- International investors seeking to maximize benefit for themselves and host countries
- Civil society organizations or communities seeking to monitor particular FDI projects or responsible business conduct

Common and Emerging Common FDI Sustainability Characteristics:

The dimensions of sustainable FDI and their sustainability characteristics

Note: bold = common FDI sustainability characteristics; italic = emerging common FDI sustainability characteristics

	Characteristic		Characteristic
Economic dimension	<ul style="list-style-type: none"> • <i>Employment</i> • <i>Local linkages</i> • <i>Technology transfer</i> • <i>Infrastructure</i> • <i>Community development</i> • <i>Equitable distribution of wealth</i> • <i>Tax accountability</i> • <i>Promote research & development (R&D)</i> 	Social dimension	<ul style="list-style-type: none"> • Labour rights • <i>Skills enhancements</i> • <i>Public health</i> • Workplace safety • Non-discrimination • <i>Fair wages</i> • <i>Benefits</i> • Human rights • <i>Indigenous rights</i> • <i>Gender</i> • Resettlement • <i>Cultural heritage protection/diversity</i>
Environmental dimension	<ul style="list-style-type: none"> • <i>Resource management</i> • <i>Pollution controls</i> • Low carbon/greenhouse gases footprint • <i>Waste reduction</i> • <i>Biodiversity protection</i> • <i>Climate change</i> • <i>Water</i> • <i>Renewable energy</i> 	Governance dimension	<ul style="list-style-type: none"> • Transparency • <i>Local management</i> • Supply chain standards • <i>Consumer protection</i> • Stakeholder engagement • <i>Anti-corruption</i> • Legal compliance • <i>Risk management systems</i> • <i>Environmental management systems</i> • <i>Environmental impact assessment/social impact assessment</i> • <i>Human rights due diligence</i> • <i>Corporate governance</i>

Source: Sauvant, Karl P. and Mann, Howard, Towards an Indicative List of FDI Sustainability Characteristics. Geneva: ICTSD and WEF, 2017. Available at SSRN: <https://ssrn.com/abstract=3055961>