

PROGRAMME

NATIONAL FORUM ON INCLUSIVE BUSINESS: CHARTING THE PATH FOR SHARED PROSPERITY THROUGH INCLUSIVITY

3 OCTOBER 2019 (THURSDAY) | 8.30 AM – 4.30 PM
MAHKOTA HALL, LEVEL 5, BLOCK B, SME CORP. MALAYSIA, PLATINUM SENTRAL

8.30 a.m.	Arrival of Guests & Registration
9.15 a.m.	<p>Opening Ceremony</p> <ul style="list-style-type: none"> National Anthem “Negaraku” Do’a Recital Speech by Ms. Marta Pérez Cusó Senior Economic Officer – Manager, Inclusive Business Programme Trade, Investment and Innovation Division United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) Opening Remarks by Mr. Noor Azmi Mat Said Chief Executive Officer SME Corp. Malaysia Group Photo <p>End of Opening Ceremony</p>
9.45 a.m.	<p>Session I Inclusive Business (IB) in the Malaysian Business Environment by Dr. Armin Bauer, International Inclusive Business Consultant, Germany</p> <ul style="list-style-type: none"> What is IB in Malaysia? Key findings from the Landscape Study IB support in Malaysia - summary of key recommendations
10.30 a.m.	Refreshment
10.45 a.m.	<p>Session II Panel Session on “Promoting IB in the Malaysian Ecosystem”</p> <p><u>Moderator:</u> Ms. Sharifah Najwa Syed Abu Bakar Chief Knowledge Management & Strategy Officer SME Corp. Malaysia</p> <p><u>Panellists:</u></p> <ol style="list-style-type: none"> Mr. Abdul Halim Abdul Aziz, Director of Equity Development Section Ministry of Economic Affairs Mr. Syed Nabil Aljeffri, Founder Malaysian Association of ASEAN Young Entrepreneurs (MAAYE) Ms. Dzuleira Abu Bakar, Chief Executive Officer Malaysian Global Innovation & Creativity Centre (MaGIC) Mr. Shahril Anas Hasan Aziz, Senior Vice President (Investment) Malaysia Venture Capital Management Berhad (MAVCAP)

12.00 p.m.	<p>Session III Panel Session on “IB in Malaysia: Transforming Potential into Reality”</p> <p><u>Moderator:</u> Ms. Rozina Mat Rawi Managing Director of Metrix Research Sdn. Bhd.</p> <p><u>Panellists:</u></p> <ul style="list-style-type: none"> i. Ms. Yuet Kim Lim, Co-Founder and Chief Executive Officer PichaEats ii. Mr. Azmi Zainal, Chief Operating Officer Farm Fresh Milk Sdn. Bhd. iii. Mr. Murali Desan, Co-Founder BoomGrow Productions
1.00 p.m.	Lunch
2.15 p.m.	<p>Session IV Overview & Suggestions for Institutionalising IB Accreditation System in Malaysia by Dr. Armin Bauer International Inclusive Business Consultant, Germany</p>
4.30 p.m.	Refreshment & End of Event

*Programme is subject to changes