

Promoting Inclusive Businesses in Viet Nam Inclusive Business Consultative Dialogue Public Sector

Pan Pacific Hotel, Hanoi, Thursday, 19 May 2022

Programme

13:30-14:00: Registration

14:00-14:10 Opening Remarks

- Deputy Director General, AED
- Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP

14:10-14:40 Inclusive business in Viet Nam. An overview:

This session will introduce what inclusive business (IB) is, how to identify IB, present the results of the landscape study of inclusive business in Viet Nam, present examples of IB in agriculture and IB policy references from the region.

Presentation by

- Ms. Marta Pérez Cusó, ESCAP
- Mr. Ignacio Blanco, Programme Manager, ESCAP

14:40-14:50 Program on Support for Private Enterprises in Sustainable Business

Short presentation of government Program on Support for Private Enterprises in Sustainable Business

- Ms. Trinh Thi Huong, Director of Policy & General Affair Division, AED

14:50-15:15 Inclusive business models in Agriculture: opportunities and priorities

Short presentation of private sector priorities in Viet Nam

- Mr. Nguyen Duc Tung, General Secretary, VIDA
- TraphacoSapa and Shokfarm (tbc)

15:15-15:30 Coffee/tea break

15:30-16:30 IB in agriculture in Viet Nam – Brainstorm and Discussion

Discussion to explore with the public sector the following:

- *What are the current development challenges and opportunities in agriculture?*
- *What are some of the challenges that low-income farmers face?*
- *How can the private sector help address these challenges?*
- *How can the government enable firms to develop inclusive business models? What regulations would be useful? What type of partnerships are required?*
- *What initiatives are currently being taken forward in the area of inclusive business?*
- *What other elements are necessary to enable more IB models to emerge?*
- *How is IB related to sustainable business?*

Facilitated by ESCAP

16:30-16:35 Closing

- Ms. Trinh Thi Huong, Director of Policy & General Affair Division, AED