

Promoting Inclusive Businesses in Viet Nam

Inclusive Business Consultative Dialogue

Private sector

Pan Pacific Hotel and online (link with registration), Hanoi, Thursday, 19 May 2022

Programme

09:00-09:30: *Registration*

09:30-09:40 **Opening Remarks**

- Deputy Director General, AED
- Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP

09:40-10:10 **Inclusive business in Viet Nam: An overview.**

This session will introduce what inclusive business (IB) is, how to identify IB, present the results of the landscape study of inclusive business in Viet Nam, present examples of IB in agriculture and IB policy references from the region.

Presentation by

- Ms. Marta Pérez Cusó, ESCAP
- Mr. Ignacio Blanco, Programme Manager, ESCAP

10:10-10:20 **Program on Support for Private Enterprises in Sustainable Business**

Short presentation of government Program on Support for Private Enterprises in Sustainable Business

- Ms. Trinh Thi Huong, Director of Policy & General Affair Division, AED

10:20-10:45 **Inclusive business models in Agriculture: opportunities and priorities**

Short presentation of private sector priorities in Viet Nam

- Mr. Nguyen Duc Tung, General Secretary, VIDA
- TraphacoSapa and Shokfarm (tbc)

10:45-11:00 *Coffee/tea break*

11:00-12:00 **IB in agriculture in Viet Nam – Brainstorm and Discussion**

Discussion to explore with the business community the following:

- *What are the current development challenges and opportunities in agriculture?*
- *What are some of the challenges that low-income farmers face?*
- *How can the private sector help address these challenges?*
- *How can the government enable firms to develop inclusive business models? What regulations would be useful? What type of partnerships are required?*
- *What other elements are necessary to enable more IB models to emerge?*
- *Why get involved with the project?*

Facilitated by ESCAP

12:00-12:05 **Closing**

- Ms. Trinh Thi Huong, Director of Policy & General Affair Division, AED

12:05-13:00 **Lunch**