

Promoting Inclusive Business in Agriculture and Food Systems

Thursday, 06 October 2022, Ho Chi Minh City, Viet Nam

Programme

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| 13:00-13:20 | Registration |
| 13:20-13:30 | Opening Remarks <ul style="list-style-type: none"> • Ms. Trinh Thi Huong, Deputy Director General, AED |
| 13:30-14:00 | Inclusive business in Viet Nam: An overview. <i>This session will introduce what inclusive business (IB) is, how to identify IB, present the results of the landscape study of inclusive business in Viet Nam, present examples of IB in agriculture and IB policy references from the region.</i> Presented by: <ul style="list-style-type: none"> • Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP • Mr. Ignacio Blanco, Programme Manager, ESCAP |
| 14:00-14:10 | Program on Support for Private Enterprises in Sustainable Business <i>Short presentation of government Program on Support for Private Enterprises in Sustainable Business</i> Presented by: <ul style="list-style-type: none"> • Ms. Trinh Thi Huong, Deputy Director General, AED |
| 14:10-14:35 | Inclusive business models in Agriculture: opportunities and priorities <i>Short presentation of agriculture private sector priorities in Viet Nam and how to make it more inclusive</i> Presented by: <ul style="list-style-type: none"> • Mr. Nguyen Duc Tung, General Secretary, VIDA • Vinasamex and TBC |
| 14:35-14:50 | Coffee/Tea Break |
| 14:50-15:55 | IB in agriculture in Viet Nam – Brainstorm and Discussion <i>Discussion to explore with the business community the following:</i> <ul style="list-style-type: none"> • What are the current development challenges and opportunities in agriculture? • What are some of the challenges that low-income farmers face? • How can the private sector help address these challenges? • How can the government enable firms to develop inclusive business models? What regulations would be useful? What type of partnerships are required? • What other elements are necessary to enable more IB models to emerge? • Why get involved with the project? <i>Facilitated by ESCAP</i> |
| 15:55-16:00 | Closing <ul style="list-style-type: none"> • Ms. Marta Pérez Cusó, Economic Affairs Officer, ESCAP |

