ARTNeT GMS Capacity Building Workshop on Competitiveness Analysis

in cooperation with ADB and CAF
3-5 June 2009, Hanoi, Viet Nam

PROGRAMME

Wednesday, 3 June 2009

08:30 – 08:45  Registration

08:45 – 09:15  Welcome remarks
ARTNeT / Trade and Investment Division, ESCAP
Centre for Analysis and forecasting, Vietnamese Academy of Social Sciences

09:15 – 10:15  Session 1: Developments of competitiveness concepts and introduction to the workshop
Ms. Mia Mikic, Trade and Investment Division, ESCAP

10:15 – 10:45  Break

10:30 – 12:00  Session 2: Drivers of competitiveness  Biswajit Nag, IIFT
Mr. Biswajit Nag, IIFT

12:00 – 13:15  Lunch

13:15 – 14:30  Session 3: Modelling competitiveness  Mr. Biswajit Nag, IIFT

14:30 – 14:45  Break

14:45– 16:30  Session 4: Competitiveness and trade costs: Trade facilitation  Mr. Yann Duval, Trade and Investment Division, ESCAP

Note:
Asia-Pacific Research and Training Network on Trade (ARTNeT), an initiative of UNESCAP and the International Development Research Centre (IDRC), Canada is an open regional network of research and academic institutions specializing in international trade policy and facilitation issues. Network members currently include about 20 leading national trade research and academic institutions from as many developing countries from East, South and South-East Asia and the Pacific. The Trade and Investment Division of UNESCAP is the Secretariat of ARTNeT, and operates through a grant from IDRC. WTO, as a core network partner, provides substantive and financial support to the network. Visit www.artnetontrade.org for details.

Commemorating 60 Years in Thailand
1949 – 2009
Thursday, 4 June 2009

8:45 – 10:15  **Session 5: Technology absorption, value chains and competitiveness**  
Mr. Biswajit Nag, IIF

10:15 – 10:30  **Break**

10:30 – 12:00  **Session 6: Example of value chains**  
Mr. Biswajit Nag, IIFT

12:00 – 13:00  **Lunch**

13:00 – 14:30  **Session 7: International marketing: Mode of entry, pricing, product positioning and promotion**  
Mr. Biswajit Nag, IIFT

14:30 – 14:45  **Break**

14:45 – 16:30  **Session 8: Competitiveness and trade costs: Infrastructure**  
Mr. Douglas Brooks, ADB

16:30 -18:00  **Refreshers’ session on use of trade statistics (voluntary)**  
Ms. Mia Mikic, Trade and Investment Division, ESCAP

Friday, 5 June 2009

08:45 – 10:15  **Session 9: Comparative analysis of competitiveness studies**  
Facilitator: Mr. Douglas Brooks (ADB)  
- based on participants’ review of pre-distributed competitiveness studies from the region

10:15 – 10:30  **Break**

10:30 – 12:00  **Session 9: Comparative analysis of competitiveness studies (cont’d)**  
Facilitator: Mr. Douglas Brooks (ADB)  
- based on participants’ review of pre-distributed competitiveness studies from the region

12:00 – 13:00  **Lunch**

13:00 – 14:15  **Closing session**

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