

## WTO-ESCAP-IIUM REGIONAL WORKSHOP ON INTELLECTUAL PROPERTY, PUBLIC HEALTH AND ENVIRONMENT POLICY FOR ASIAN AND PACIFIC ECONOMIES

Graduate School of Management  
International Islamic University Malaysia

10-12 July 2012

### PROGRAMME

#### Tuesday, 10 July 2012

- 08:30-09:00 Registration of participants and organizational matters
- 09:00-09:20 **Opening of the Workshop**
- Prof. Dr. Aahad Osman Ghani, Director, Graduate School of Management, IIUM
  - Mrs. Shamsiah Kamaruddin, Deputy Director General (IP), MyIPO
  - Ms. Mia Mikic, Trade and Investment Division, United Nations Economic and Social Commission for Asia and the Pacific (ESCAP)
  - Mrs. Thu-Lang Tran Wasescha, Counsellor, Intellectual Property Division, World Trade Organization (WTO)
- 09:20-9:45 Introduction of participants and gap analysis
- 9:45-11:15 **Intellectual Property and Health and Environment Policy in Developing Economies - Setting the Policy Context**
- Moderator: Datuk M. Supperamaniam, Former Permanent Representative of Malaysia to the WTO
- Speakers: Mrs. Thu-Lang Tran Wasescha, WTO (*15 minutes*)
- Mr. Philippe Baechtold, Director, Patent Law Division, WIPO (*15 minutes*)
- Dr. Socorro Escalante, Technical Officer (PHA), WHO (*15 minutes*)
- Mr. Kamal Malhotra, UNDP Resident Representative for Malaysia, Singapore and Brunei Darussalam (*15 minutes*)
- Mr. V. Lakshmi Kumaran, International Association for the Protection of Intellectual Property (AIPPI) (*15 minutes*)
- 11:15 - 11:30 Discussion

11:30-11:45 *Coffee break*

11:45-12.30 **Intellectual Property and Public Health - International Framework and Recent Developments**

Moderator: Professor Dr. Abd. Ghafur Hamid, IIUM

- **In WTO** (40 minutes)

- Doha Declaration on the TRIPS Agreement and Public Health
- The 'Paragraph 6' System of Special Export Licences for Medicines under the TRIPS Agreement

Speaker: Mrs. Xiaoping Wu, Counsellor, Intellectual Property Division, WTO

12:30-13.00 Discussion

13.00-14.00 *Lunch break*

14:00-15.30 **Intellectual Property and Public Health - International Framework and Recent Developments** (*continuation*)

Moderator: Dr. Abd. Ghafur Hamid, IIUM

- **In WHO** (40 minutes)

- Global Strategy and Plan of Action on Public Health, Innovation and Intellectual Property.
- Consultative Expert Working Group on Research and Development: Financing and Coordination (CEWG)
- On-going trilateral co-operation between WHO, WIPO, WTO

Speaker: Dr. Socorro Escalante, WHO

- **In WIPO** (40 minutes)

- Standing Committee on the Law of Patents
- Committee on Development and IP

Speaker: Mr. Philippe Baechtold, WIPO

15:30-15:45 Discussion

15:45-16:00 *Coffee break*

- 16:00-17:15      **Intellectual Property and Public Health - Regional Perspectives** (*continuation*)
- Moderator: Prof. Dr. Rokiah Alavi, IIUM
- Speakers:      Professor Ida Madieha Azmi, IIUM (*25 minutes*)
- Mr. V. Lakshmi Kumaran, AIPPI (*25 minutes*)
- Mr. Vichea Suon, Chief of Bureau of Law and Co-operation,  
Ministry of Commerce of Cambodia (*15 minutes*)
- 17:15-17:30      Discussion

**Wednesday, 11 July 2012**

- 09:00-09:30      Review and quiz on IP and public health
- 9:30-10.30      **Compliance Issues in the Context of Public Health** (*continuation*)
- Moderator:      Dr. Haniff Ahamat, IIUM
- Speakers:      Mrs. Thu-Lang Tran Wasescha, WTO (*25 minutes*)
- Dr. Socorro Escalante, WHO (*25 minutes*)
- 10:30-11:00      Discussion
- 11:00-11:15      Coffee break*
- 11:15-12.10      **Compliance Issues in the Context of Public Health: Practical Perspectives**  
(*continuation*)
- Moderator: Dr. Haniff Ahamat, IIUM
- Speakers:      Mr. V. Lakshmi Kumaran, AIPPI (*15 minutes*)
- Mr. Unny Shankar, Ministry of Health, Malaysia (*15 minutes*)
- Ms. Su Lim Baek, Second Secretary, Ministry of Foreign Affairs  
and Trade of Republic of Korea (*15 minutes*)
- 12:10-12.45      Discussion
- 12.45-14:00      Lunch*
- 14:00-15:30      **Biotechnology/Biodiversity/Traditional knowledge: The International  
Dimension**
- Moderator:      Professor Dr. Hunud Abia Kadouf, IIUM
- Speaker:      Mr. Philippe Baechtold, WIPO (*40 minutes*)
- Mrs. Xiaoping Wu, WTO (*40 minutes*)

15:30-15:45 Discussion

15:45-16:00 *Coffee break*

16:00-17:15 **Biotechnology/Biodiversity/Traditional knowledge: Practical and Regional Experiences** (continuation)

Moderator: Professor Dr. Hunud Abia Kadouf, IIUM

Speakers: Mr. V. Lakshmi Kumaran, AIPPI (25minutes)

Professor Lim Heng Gee, University Technology MARA (UITM)  
(25 minutes)

Ms. Ajeng Widianty, Head of Section, Ministry of Foreign Affairs  
of Indonesia (15 minutes)

17:15-17:30 Discussion

#### Thursday, 12 July 2012

09:00-10:00 Review and quiz on the previous sessions

10:00-11.30 **Intellectual Property and Climate Change - Panel Discussion**

Moderator: Professor Dr. Abdul Haseeb Ansari, IIUM

Panellists Ms. Xiaoping Wu, WTO (20 minutes)

Mr. Ameen Abdulla, State Minister, Ministry of Economic  
Development of Maldives (20 minutes)

Dr. Sufian Jusoh, World Trade Institute (20 minutes)

11:30-12.45 Open Discussion

12.45-14:00 *Lunch Break*

14:00-15:00 **Round Table and Closure**

Co-Chaired by Professor Rokiah Alavi, IIUM, Ms. Mia Mikic, ESCAP, and Mrs.  
Thu-Lang Tran Wasescha, WTO

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